# SPDR®S&P Kensho ETFs

Thematic Strategies Focused on Firms Driving Innovation

CNRG SIMS FITE

HAIL ROKT KOMP

# **Unprecedented Change Presents Transcendent Opportunities**

Technology continues to transform society at an unprecedented rate. And as consumers and businesses demand even greater innovation, new industries are emerging, presenting investors with exponential long-term growth opportunities.

### **CNRG**

SPDR® S&P Kensho Clean Power ETF **Clean Energy** The transition to clean, renewable forms of energy has accelerated in recent years as implementation and maintenance costs have significantly decreased and accessibility has increased. With greater public interest in sustainable energy and many governments targeting climate-related goals, the clean power industry remains poised for future growth.

68%

of new generating capacity will come from solar and wind by 2050<sup>1</sup>

### SIMS

SPDR® S&P Kensho Intelligent Structures ETF **Intelligent Infrastructure** With today's infrastructure needs ranging from traditional roads and bridges to contactless airports and digitally connected, energy-efficient buildings, innovative technology is essential to meet changing demands.

\$2.6T

The investment gap of America's infrastructure over 10 years<sup>2</sup>

#### FITE

SPDR® S&P Kensho Future Security ETF **Future Security** As individuals and organizations move more activities, operations and financial transactions to the digital world, the need for stronger and more versatile cybersecurity has become crucial. The ever-expanding Internet of Things and the rising number of connected devices will further fuel the demand for comprehensive cyber solutions to protect digital assets in government, commerce, and our personal lives.

\$16.6B

Reported losses of cybercrime complaints received by FBI since 2019<sup>3</sup>

#### HAIL

SPDR® S&P Kensho Smart Mobility ETF **Future Transportation** The future of transportation involves autonomous driving, new sources of energy and advanced transportation systems to move people and goods more efficiently and in a more environmentally friendly way. The large market of transportation-related industries means great growth potential for companies driving innovation behind smart transportation.

35%

of all cars sold globally by 2030 are expected to have electric engines<sup>4</sup>

### **ROKT**

SPDR® S&P Kensho Final Frontiers ETF **Final Frontiers** While playing a vital part in national security, space exploration has also led to the development of new technologies that improve our lives on Earth. As space exploration has become less expensive thanks to the development of reusable rockets, more investment opportunities are emerging — including human space travel, satellite-enabled high-speed internet and space mining.

\$1T

Estimated revenue generated by the global space industry by 2040<sup>5</sup>

#### **KOMP**

SPDR® S&P Kensho New Economies Composite ETF

S&P Kensho New Economies Sub-sector Weights in the S&P Kensho New Economies Composite Index (%) Access thematic exposures in one fund The SPDR® S&P Kensho New Economies Composite ETF seeks to capture a broad range of these thematic innovation trends, as well as others — such as future communication tools, genetic engineering and the rise of digital payments — that are shaping the future and potentially propelling higher economic growth.

Virtual Reality	7.80	3D Printing	3.87
Digital Communities	6.73	Autonomous Vehicles	3.72
Wearables	6.66	Enterprise Collaboration	3.55
Distributed Ledger	6.45	Smart Buildings	3.49
Future Payments	5.70	Digital Health	3.37
Robotics	5.29	Genetic Engineering	2.03
Space	5.23	Cleantech	1.88
Cyber Security	5.14	Smart Grids	1.71
Smart Factories	5.00	Electric Vehicles	1.06
Advanced Transport Systems	4.74	Sustainable Farming	0.98
Drones	4.66	Clean Energy	0.94
Smart Borders	4.57	Nanotechnology	0.85
Alternative Finance	4.22		

Source: S&P Dow Jones, State Street Global Advisors, as of September 30, 2023.

## Portfolio Construction Ideas

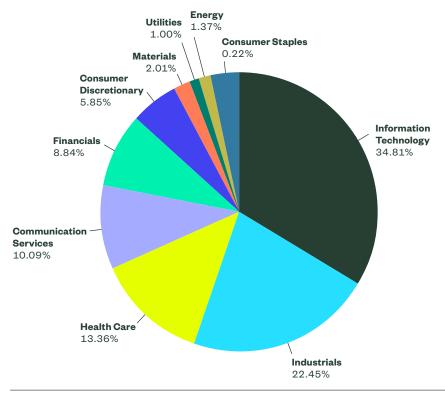
Technological change knows no bounds. Product and portfolio innovations shouldn't either. Use SPDR® S&P Kensho ETFs to:

- Enhance Growth Profile of the Core Pursue long-term secular growth by capturing disruptive innovators shaping the future of the economy
- **Amplify Existing Sector Positions** Emphasize an emerging trend within a particular segment of the economy to create a more robust growth profile

## Why Kensho New Economies Sectors?

Kensho leverages artificial intelligence capabilities to look beyond revenue and balance sheets to unearth innovative companies without traditional sector constrains. It seeks to capture the depth and breadth of transformational technologies beyond what traditional technology or growth oriented strategies may be able to provide.

The S&P Kensho New Economies Composite Index GICS Sector Allocation



Source: FactSet, as of September 30, 2023.

## About S&P Kensho Index Methodology

**Scanning** Uses Artificial Intelligence to scan regulatory filings for key words associated with innovative technologies

**Classifying** Filters for companies matching 25 areas of innovation (e.g. Enterprise Collaboration, 3D Printing, Robotics, and Clean Energy)

**Investing with Focus** Captures the entire ecosystem supporting innovation but overweights leaders

Rebalancing Updates portfolio semi-annually (December, June)

- Annual Energy Outlook 2022, U.S. Energy Information Administration.
- American Society of Civil Engineers 2021 Infrastructure Report Card.
- 3 Internet Crime Complaint Center, Internet Crime Report 2021.
- 4 IEA, Global EV Outlook 2022.
- 5 Space: Investing in the Final Frontier, Morgan Stanley, July 26, 2020. The targets are estimates based on certain assumptions and analysis made by a third party. There is no guarantee that the estimates will be achieved.

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- Start with rigor
- · Build from breadth
- Invest as stewards
- Invent the future

For four decades, these principles have helped us be the quiet power in a tumultuous investing world. Helping millions of people secure their financial futures. This takes each of our employees in 29 offices around the world, and a firm-wide conviction that we can always do it better. As a result, we are the world's fourth-largest asset manager\* with US \$3.69 trillion† under our care.

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When a Fund focuses its investments in a particular industry or sector, financial, economic, business, and other developments affecting issuers in that industry, market, or economic sector will have a greater effect on

the Fund than if it had not done so.

Passively managed funds invest by sampling the index, holding a range of securities that, in the aggregate, approximates the full Index in terms of key risk factors and other characteristics. This may cause the fund to experience tracking errors relative to performance of the index.

Foreign securities may be subject to higher volatility than US securities, due to varying degrees of regulation and limited liquidity.

These risks are magnified in emerging markets.

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Not FDIC Insured No Bank Guarantee May Lose Value

<sup>\*</sup> Pensions & Investments Research Center, as of December 31, 2022.

<sup>&</sup>lt;sup>†</sup> This figure is presented as of September 30, 2023 and includes approximately \$58.13 billion USD of assets with respect to SPDR products for which State Street Global Advisors Funds Distributors, LLC (SSGA FD) acts solely as the marketing agent. SSGA FD and State Street Global Advisors are affiliated. Please note all AUM is unaudited.