

SPDR S&P Kensho ETFs

Thematic Strategies
Focused on Firms
Driving Innovation

CNRG

SIMS

FITE

HAIL

ROKT

KOMP

Unprecedented Change Presents Transcendent Opportunities

The COVID-19 pandemic has sparked an increased need for innovative technologies to support contactless interactions, advanced medicine, digital connectivity, intelligent infrastructure, and altered demands for energy.

While some of these trends were already in place, their trajectory will likely be amplified — with new industries emerging as consumer and corporate behaviors evolve in a post-pandemic world.

CNRG

SPDR S&P Kensho
Clean Power ETF

Clean Energy The transition to clean, renewable forms of energy has accelerated in recent years as implementation and maintenance costs have significantly decreased and accessibility has increased. With greater public interest in sustainable energy and many governments targeting climate-related goals, the clean power industry remains poised for future growth.

60%

of new generating capacity will come from solar and wind over the next decade¹

SIMS

SPDR S&P Kensho
Intelligent Structures ETF

Intelligent Infrastructure With today's infrastructure needs ranging from traditional roads and bridges to contactless airports and digitally connected, energy-efficient buildings, innovative technology is essential to meet changing demands.

\$4.6T

The cost of repairing America's infrastructure by 2025²

FITE

SPDR S&P Kensho
Future Security ETF

Future Security As individuals and organizations move more activities, operations and financial transactions to the digital world, the need for stronger and more versatile cybersecurity has become crucial. The ever-expanding Internet of Things and the rising number of connected devices will further fuel the demand for comprehensive cyber solutions to protect digital assets in government, commerce, and our personal lives.

\$8.64M

The average cost of a data breach in the United States in 2020³

HAIL

SPDR S&P Kensho
Smart Mobility ETF

Autonomous Vehicles The pandemic exposed an inefficiency in logistics and transportation: a great dependency on human capital that makes it difficult to pivot during challenging times. While fully autonomous passenger vehicles still have many technical and regulatory hurdles to overcome, autonomous trucking and last-mile delivery have already started changing the way we move goods and products, improving supply chain efficiency.

\$797B

Gross freight revenue from trucking in 2018⁴

ROKT

SPDR S&P Kensho
Final Frontiers ETF

Final Frontiers While playing a vital part in national security, space exploration has also led to the development of new technologies that improve our lives on Earth. As space exploration has become less expensive thanks to the development of reusable rockets, more investment opportunities are emerging — including human space travel, satellite-enabled high-speed internet and space mining.

\$1T

Estimated revenue generated by the global space industry by 2040⁵

KOMP

SPDR® S&P Kensho
New Economies
Composite ETF

**S&P Kensho New
Economies Sub-
sector Weights in
the S&P Kensho
New Economies
Composite Index (%)**

Access thematic exposures in one fund The SPDR S&P Kensho New Economies Composite ETF seeks to capture a broad range of these thematic innovation trends, as well as others — such as future communication tools, genetic engineering and the rise of digital payments — that are shaping the future and potentially propelling higher economic growth.

Enterprise Collaboration	7.50	Clean Energy	4.62
Clean Technology	7.00	Nanotechnology	3.89
Digital Communities	6.67	3D Printing	3.70
Wearables	6.25	Robotics	3.61
Genetic Engineering	5.88	Smart Grids	3.55
Virtual Reality	5.67	Smart Buildings	3.40
Future Payments	5.66	Space	3.27
Distributed Ledger	5.35	Advanced Transport	2.89
Electric Vehicles	5.06	Drones	2.88
Autonomous Vehicles	4.99	Smart Borders	2.48
Cybersecurity	4.68	Alternative Financing	1.00

Source: S&P Dow Jones, State Street Global Advisors, as of June 30, 2020.

Portfolio Construction Ideas

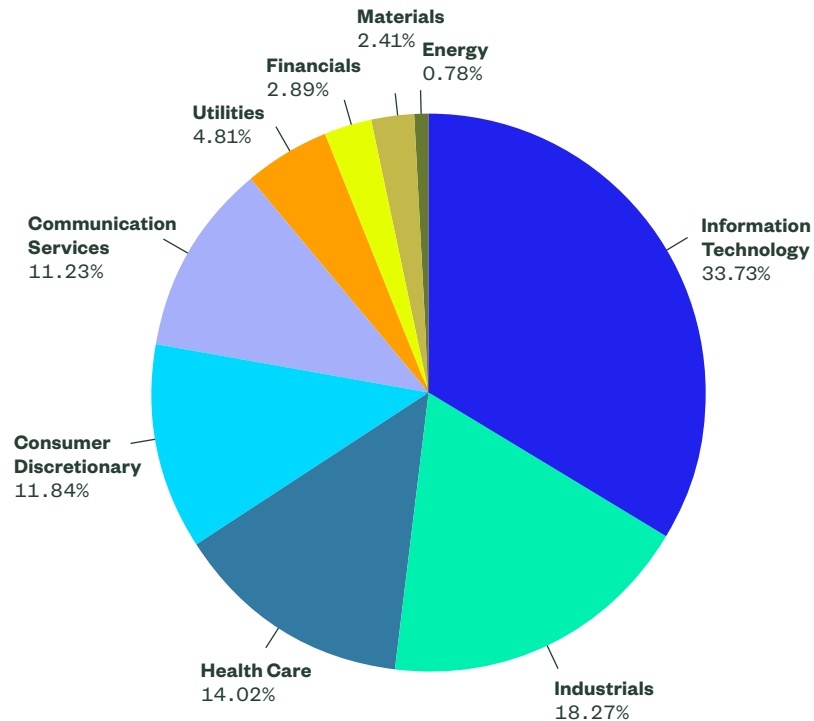
Technological change knows no bounds. Product and portfolio innovations shouldn't either. Use SPDR S&P Kensho ETFs to:

- Enhance growth profile of the core — Pursue long-term secular growth by capturing disruptive innovators shaping the future of the economy
- Amplify existing sector positions — Emphasize an emerging trend within a particular segment of the economy to create a more robust growth profile

Why Kensho New Economies Sectors?

Kensho leverages artificial intelligence capabilities to look beyond revenue and balance sheets to unearth innovative companies across different sectors. The S&P Kensho Indices use proprietary AI to select stocks and then apply a quantitative weighting methodology to create the final holdings, which results in a modified equal-weighted profile that has exposure evenly throughout the cap spectrum.

The S&P Kensho New Economies Composite Index GICS Sector Allocation



Source: FactSet, as of 6/30/2020.

About Kensho Technologies

Kensho Technologies is a data analytics and artificial intelligence company pioneering real-time statistical computing systems and scalable analytics architectures. Kensho has developed a set of indices that seek to reflect firms whose technological innovations are fueling the new economy.

1 Annual Energy Outlook 2020, U.S. Energy Information Administration.
 2 American Society of Civil Engineers 2017 Infrastructure Report Card.

3 Cost of a Data Breach Report 2020, IBM Security.
 4 American Trucking Associations, 2018.

5 Space: Investing in the Final Frontier, Morgan Stanley, July 26, 2020. The targets are estimates based on certain assumptions and analysis made by a third party. There is no guarantee that the estimates will be achieved.

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- Build from breadth
- Invest as stewards
- Invent the future

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* This figure is presented as of June 30, 2020 and includes approximately \$69.52 billion of assets with respect to SPDR products for which State Street Global Advisors Funds Distributors, LLC (SSGA FD) acts solely as the marketing agent. SSGA FD and State Street Global Advisors are affiliated.

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Concentration Risk: When a Fund focuses its investments in a particular industry or sector, financial, economic, business, and other developments affecting issuers in that industry, market, or economic sector will have a greater effect on the Fund than if it had not done so.

Indexing Strategy/Index Tracking Risk: Index-based funds hold a range of securities that, in the aggregate, approximates the full

Index in terms of key risk factors and other characteristics. This may cause the fund to experience tracking errors relative to performance of the index.

Non-diversified funds that focus on a relatively small number of securities tend to be more volatile than diversified funds and the market as a whole.

Foreign securities may be subject to higher volatility than US securities, due to varying degrees of regulation and limited liquidity. These risks are magnified in emerging markets. Multi-cap investments include exposure to all market caps, including small and medium capitalization ("cap") stocks that generally have a higher risk of business failure, lesser liquidity and greater volatility in market price. As a consequence, small and medium cap stocks have a greater possibility of price decline or loss as compared to large cap stocks. This may cause the Fund not to meet its investment objective.

Technology companies, including cyber security companies, can be significantly affected by obsolescence of existing technology, limited product lines, competition for financial resources, qualified personnel, new market entrants or impairment of patent and intellectual property rights that can adversely affect profit margins.

ETFs trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETFs net asset value. Brokerage commissions and ETF expenses will reduce returns.

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May Lose Value**