

# SPDR S&P Kensho New Economy ETFs

Strategies seeking to capture the disruptive & innovative firms reshaping our society

## Innovations Re-shaping Our Society

**Hyper-connectivity:** The number of connected devices per US household is expected to rise to 20 by 2025 – up from 10 today<sup>1</sup>

**Robotics & automation:** A record 2.7 million industrial robots operate in global factories today – a 12% rise from last year<sup>2</sup>

**Enterprise collaboration:** Enterprise software spending in 2021 and 2022 is expected to grow faster (+10%) than any other tech segment<sup>3</sup>

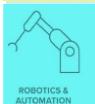
**Renewable consumption:** Renewables are expected to overtake coal to become the largest source of electricity generation globally by 2025<sup>4</sup>

**Democratized banking:** 58% of consumers used two or more digital payment methods in 2020 – up from 25% in 2019<sup>5</sup>

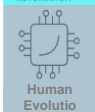
## The Impact of a New Economy



Global GDP expected to increase by **\$15 trillion** due to Artificial Intelligence by 2030<sup>6</sup>



**30% of jobs** are at risk of being supplanted by automation by the mid-2030's<sup>7</sup>

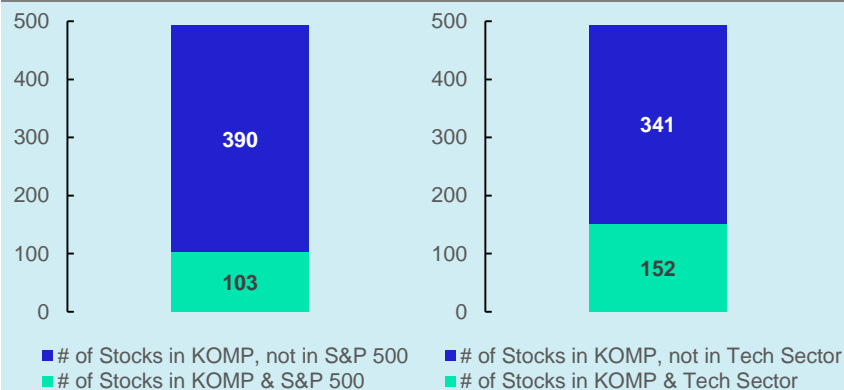


Biological innovations (biomolecules/biosystems) could have a direct economic impact between **\$2 to \$4 trillion per year** by 2035<sup>8</sup>

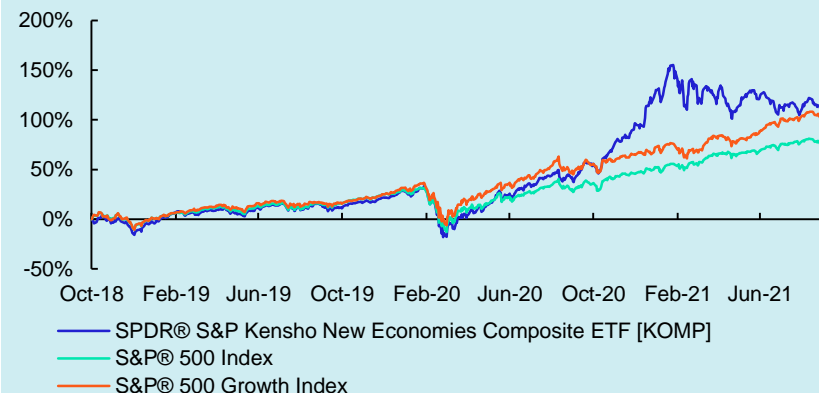


**25% of all cars** sold by 2025 are expected to have electric engines and by 2022 some autonomous vehicles will be available<sup>9</sup>

## Harnessing Disruption Beyond the Traditional<sup>10</sup>



## The Potential of Firms at the Forefront of Innovation<sup>11</sup>



1. "US households will have an average of 20 connected devices by 2025", Parks Associates June 15, 2020. 2. International Federation of Robots, September 24, 2020. 3. Gartner, January 25, 2021. 4. IEA November, 2020. 5. McKinsey's annual digital payment consumer survey, 2020. 6. PriceWaterhouseCoopers, October 2020 "How will automation impact jobs?" 7. PriceWaterhouseCoopers, October 2020 "How will automation impact jobs?" 8. McKinsey Global Institute The Bio Revolution: Innovations transforming economies, societies, and our lives, May 2020. 9. Goldman Sachs: Cars 2025, 2021. 10. Data as of 09/30/2021 per Bloomberg Finance L.P. and characteristics are as of the date indicated. 11. Data as of 09/30/2021. per Bloomberg Finance L.P. **Past performance is not indicative of future returns.** Index returns are unmanaged and do not reflect the deduction of any fees or expenses. Index returns reflect all items of income, gain and loss and the reinvestment of dividends and other income as applicable.

How to Capture Innovation  
in our New Economy

**Step 1: Scan** – Use Artificial  
Intelligence to scan regulatory filings

**Step 2: Classify** – Group stocks  
into 22 areas of innovation

**Step 3: Invest with Focus** – Own all  
innovators, but overweight leaders

**Step 4: Rebalance: Update semi-  
annually**

**Broad Innovation**

SPDR® S&P Kensho New  
Economies Composite ETF [**KOMP**]

*With over 400 holdings that span market cap and style classifications, KOMP is a broad based modified equal weighted strategy seeking exposure to 22 areas of innovation re-shaping our society.*

**Innovative Sub-Sectors**

**Clean Energy**

**Smart Transportation**

**Intelligent Infrastructure**

**Future Security**

**Space**

SPDR® S&P Kensho Clean  
Power ETF [**CNRG**]

SPDR® S&P Kensho Smart  
Mobility ETF [**HAIL**]

SPDR® S&P Kensho Intelligent  
Structures ETF [**SIMS**]

SPDR® S&P Kensho Future  
Security ETF [**FITE**]

SPDR® S&P Kensho Final  
Frontiers ETF [**ROKT**]

**KOMP Standard Performance**

				Annualized						
Ticker	Name	QTD	YTD	1 Year	3 Year	5 Year	10 Year	Since Inception	Inception Date	Gross Expense Ratio
KOMP (NAV)	SPDR® S&P Kensho New Economies Composite ETF	-8.78	6.39	43.76	-	-	-	28.09	10/22/2018	0.20%
KOMP (MKT)	SPDR® S&P Kensho New Economies Composite ETF	-8.76	6.42	43.81	-	-	-	28.10	-	-

Source: ssga.com/etfs, as of 09/30/2021. **Performance quoted represents past performance, which is no guarantee of future results. Investment return and principal value will fluctuate, so you may have a gain or loss when shares are sold.** Current performance may be higher or lower than that quoted. Visit ssga.com for most recent month-end performance. The market price used to calculate the Market Value return is the midpoint between the highest bid and the lowest offer on the exchange on which the shares of the Fund are listed for trading, as of the time that the Fund's NAV is calculated. If you trade your shares at another time, your return may differ.

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Expiration Date: 01/31/2022