

# Looking Beyond Mega-Cap Stocks to Find Opportunities in Equities

- In September, investor sentiment shifted away from expensive mega-caps toward pockets of the market that have long been out of favor.
- This shift has expanded the potential opportunity set for equity investors seeking reasonably priced, good quality stocks with positive sentiment.



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Over the past quarter, we've remarked on the extent to which expensive and high-sentiment stocks were becoming more and more concentrated in the listed equity market, driving a larger and larger share of the index returns. Stocks with reasonable valuations languished, while those benefiting from positive sentiment hurtled upward. This gap accelerated over the second and third quarters of this year, increasingly narrowing our options in our search for companies that "tick all the boxes"<sup>1</sup> — and we cautioned that investors **should be wary of these market extremes.**

During September, we saw a decided departure from this trend, as mega-caps' share prices moved away from their highs and dropped meaningfully compared with the index.<sup>2</sup> While this cohort of companies remains expensive and market sentiment associated with them is still high, the recent price retracement has created some new opportunities.

We're currently seeing sentiment pick up in some pockets of the market that have long been out of favour. Investors are starting to look beyond current trends to find attractive investment opportunities. This matters, because it means that we can now find more companies that tick all of our boxes.

## A Sector View

Improving investor sentiment<sup>3</sup> is leading to renewed opportunities in some industrials, materials, and consumer discretionary stocks. Figure 1 shows the proportion of stocks in each industry group that have experienced a meaningful improvement in sentiment during September, along with the proportion of stocks within the industry

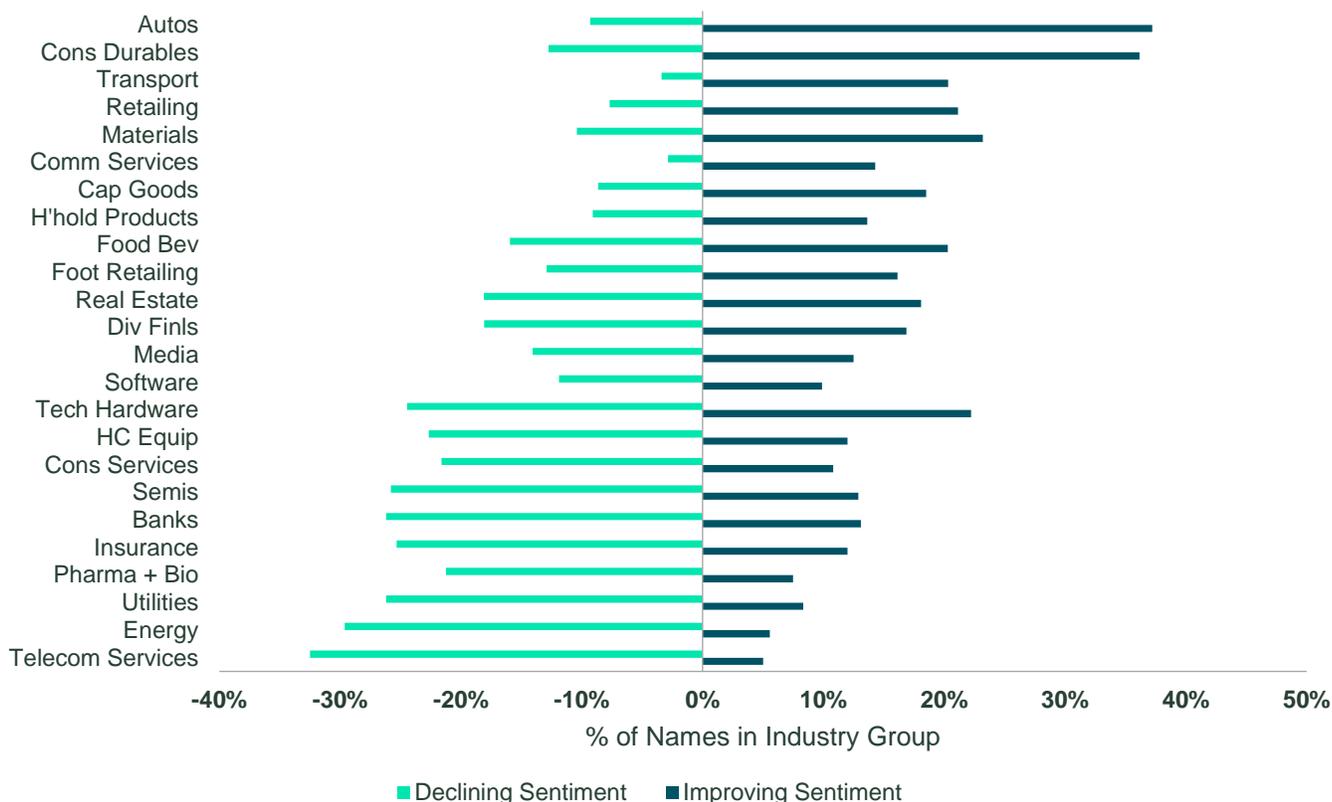
<sup>1</sup> In Active Quantitative equity, we look for high-quality, sustainable companies that are reasonably priced with respect to relevant fundamentals, with improving earnings outlooks and positive investor sentiment.

<sup>2</sup> The ten largest companies in the high-sentiment quintile that are also in the two most expensive value quintiles experienced an average return of -6.2% during September. This group includes Apple, Microsoft, Amazon, Facebook, Nvidia, Adobe, Netflix, Salesforce.com, Paypal, and SAP. Source: Refinitiv, as of 30 September 2020.

<sup>3</sup> In Active Quantitative Equity, we measure market sentiment by looking at price changes in stocks, changes to earnings estimates, hedge fund positioning, movements in sentiment linked through the supply chain, and analysis of language used in conference call transcripts.

group that have had a meaningful decline in sentiment. This reveals improving sentiment in a large part of the universe in Autos, Consumer Durables, Transportation, Retailing, Materials, Commercial Services, and Capital Goods.

**Figure 1: Stocks with Meaningful Improvement in Investor Sentiment in the MSCI World Universe (September 1 through to September 30, 2020)**



Source: State Street Global Advisors as of 30 September 2020.

## The Bottom Line

Investors are starting to divert their attention away from the expensive, mega-cap technology and consumer stocks that have dominated the market in recent months. This, in turn, has expanded the universe of potentially attractive stocks, as more reasonably-priced names are now starting to benefit from improved investor sentiment. As we've noted in recent commentaries, extreme market conditions warrant caution. This month, we observe that a shift away from those extremes can offer affirmative opportunity for equity investors.

## Portfolio Attribution and Performance<sup>4</sup>

Global markets retreated through September, led by cyclical sectors. Cyclical underperformed on lower growth expectations and a retracement in large cap US tech names. A higher USD and the less optimistic growth outlook saw oil prices fall modestly, causing a severe retracement in Energy. Elsewhere, Communication Services,

<sup>4</sup> Source: Factset, SSGA as at 30 September 2020. Past performance is not a reliable indicator of future performance. This information should not be considered a recommendation to buy or sell any security or sector shown. It is not known whether the securities or sectors shown will be profitable in the future. Characteristics are as of the date indicated, subject to change, and should not be relied upon as current thereafter. Index returns are unmanaged and do not reflect the deduction of any fees or expenses. Index returns reflect all items of income, gain and loss and the reinvestment of dividends and other income.

Financials and IT also fell. The AUD fell 2.3c to US\$0.72<sup>5</sup>, partly due to a fall in iron ore prices and general risk-off sentiment in markets.

While stock selection added value during the month, the State Street Global Equity Fund underperformed after impacts of currency hedging. From a sector perspective, good stock picking within Communication Services and Consumer Discretionary were the key contributors towards relative performance. This was partially offset by negative stock selection within Materials and our lower than benchmark weight in Industrials. Currency hedging lost -1.6% and was the single biggest detractor from relative performance.

Year to date, underperformance has been concentrated in two cohorts – the very expensive (where we are underweight) and the very cheap (where we are overweight). The strategy aims to minimise total portfolio volatility and as part of achieving that objective, we have avoided the most expensive, high sentiment segments of the market that harbor higher valuation risks. While COVID-19 and central bank interventions have exacerbated certain trends that favoured the most expensive, high sentiment (stay-at-home) stocks, our current positioning (in reasonably valued, higher quality stocks with positive sentiment) reflects our strong conviction that these market imbalances will inevitably revert. As such, we stand by our belief that a risk-aware strategy requires a balanced view of return drivers.

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<sup>5</sup> Source: Factset, SSGA as at 30 September 2020.

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## Important Disclosures

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