

CHARITABLE ASSET MANAGEMENT

Our sole focus in State Street Global Advisors' Charitable Asset Management group is to help our clients maximize their gift planning programs by assisting each organization in building and maintaining strong donor partnerships, closing more planned gifts with higher gift values, and preserving and growing endowments.

Who We Are

Charitable Asset Management provides consultative and customized planned gift investment management, tax, and administration solutions for charitable organizations. Established in 1984, Charitable Asset Management is a boutique group within State Street Global Advisors dedicated to serving nonprofit organizations and their donors. Today, our 30 plus planned gift specialists work with over 200 charities and manage in excess of \$3 billion in planned gift assets for more than 34,000 donor/beneficiaries¹. Our charitable clients include colleges; universities; foundations; private schools; hospitals; and cultural, environmental and religious organizations.

¹ SSGA Charitable Asset Management, as of June 30, 2019.

Gift Administration

- *Custody, manage and execute all administrative functions for planned gifts*
- *Calculate and remit payments to income beneficiaries*
- *Assist with gift annuity state filing requirements*

Investment Services

- *Advise on Investment Policy*
- *Implement the investment program and asset allocation strategy*
- *Rebalance portfolios*
- *Provide performance reports and account statements*

Charitable Tax Services

- *Dedicated Charitable Tax Unit to complete required planned gift tax information*
- *Educate clients on newest changes to tax law*

Gift Planning Consultation

- *Review trust documents*
- *Deliver technical assistance and training for staff*
- *Provide marketing ideas and legal/regulatory/tax planning suggestions*

Stewardship Support

- *Provide support and consultation in closing complex gifts*
- *Deliver planned gift, estate, tax and fiduciary information to assist with the cultivation and education of donors*

Comprehensive Administration

Dedicated relationship management teams provide personalized services to each client while utilizing our gift planning, investment management, tax, and fiduciary experience. Charitable Asset Management's service model provides our clients with comprehensive administration, accurate and timely beneficiary payments, a wide range of statements and program reports, and online access. Our team offers a deep bench of dedicated gift planning specialists, all focused solely on supporting your and your donors' specific needs.

Sophisticated Investments

Charitable Asset Management's dedicated investment team has extensive experience and a deep understanding of the specific complexities in managing planned gift assets. We seek investment solutions that can deliver consistent long-term performance while balancing the interests of the income beneficiaries with those of the charity. We employ a core disciplined process driven by skilled managers who draw upon our resources and industry experience to customize investment programs specific to each planned gift vehicle.

Charitable Tax Work

Our in-house charitable tax team is solely dedicated to the delivery of life income gift tax reporting for our clients. These six professionals have an average of 20 years of charitable trust tax experience. They distinguish Charitable Asset Management with their record for timely, accurate tax returns and the ability to educate our clients on the newest changes to tax law.

Collaboration and Support

State Street Global Advisors believes in building strong partnerships with our clients and their donors. We communicate regularly through face-to-face meetings, conference calls and customized reports to keep each client informed about their program. We offer consultation, assistance with donor inquiries, training for staff, board and donors, as well as updates on current issues and trends in gift planning, tax and investments.

About State Street Global Advisors

For four decades, State Street Global Advisors has served the world's governments, institutions and financial advisors. With a rigorous, risk-aware approach built on research, analysis and market-tested experience, we build from a breadth of active and index strategies to create cost-effective solutions. As stewards, we help portfolio companies see that what is fair for people and sustainable for the planet can deliver long-term performance. And, as pioneers in index, ETF, and ESG investing, we are always inventing new ways to invest. As a result, we have become the world's third largest asset manager with US \$2.9 trillion* under our care.

*AUM reflects approximately \$36 billion (as of June 30, 2019), with respect to which State Street Global Advisors Funds Distributors, LLC (SSGA FD) serves as marketing agent; SSGA FD and State Street Global Advisors are affiliated.

Contact Us Today for Your Philanthropic Needs

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Investing involves risk including the risk of loss of principal.

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