

# **Timewise Target Retirement Funds** Guiding Workplace Savers To Better Retirement Outcomes

October 2020

---

# The New Retirement Journey

---

With plans for the introduction of auto-enrolment in Ireland, it is crucial that DC schemes have well-designed default investment strategies that give members confidence.

We believe defaults should have the following features to help guide members to better retirement outcomes:

---

**Dynamic** With in-built risk management to protect members from adverse market shocks

---

**Adaptable** Evolving to reflect changes in markets, regulations and member needs

---

**Intuitive** Simple to understand, so members feel confident and not overwhelmed

---

---

## Introducing Timewise

- Built on a deep understanding of member needs
- Continually adapting to the changing investment and regulatory environment
- Strong programme of ESG voting and engagement
- Simple to communicate and administer
- Value for money

Based on in-depth insights into member needs and behaviour, Timewise Target Retirement Funds provide a well-governed default option for workplace DC pension schemes.

With a carefully considered and cost-effective combination of assets, Timewise offers a powerful and comprehensive investment solution for retirement savers.

The Funds, managed by our experienced investment team, are structured in five-year vintages. Members are mapped to the closest Fund according to their expected retirement date. This window provides flexibility, helping those who do not know exactly when they will retire, and those who choose to delay or bring forward retirement.

---

## How the Timewise Target Retirement Funds Work

A Target Retirement Fund is one single Fund that a member holds for their entire career. The Fund is built to adapt to the changing needs of a member as they move towards retirement. At State Street Global Advisors, we have designed our Timewise Target Retirement Funds to be a well-governed DC investment solution that is dynamic, adaptable and intuitive, in order to meet the challenges that DC schemes and their members are facing.

---

### One Fund For Life

The Funds are structured in five-year vintages (2030, 2035, 2040 etc.) so members will be mapped to a Fund that is closest to their retirement date, within a five-year window. For example, a member who is 30 and plans to retire at 66 (in 36 years), will have a retirement date in 2056. This member will be placed in the 2055 Fund as this is the closest Fund in the five-year window. The Fund will automatically switch between asset classes to reduce risk as the target date approaches.

---

### What Advantages Do Target Retirement Funds Offer?

---

#### Members

Simple – one fund for life

Age-appropriate investment mix

Will adapt to changes in the retirement landscape

---

#### Trustees

Robust, evolving default investment strategy

Easy to administer

Easy to communicate

## Glide Path Governance

Timewise Funds deliver diversification, flexible asset allocation, risk management and value for money. The robust, in-built governance framework is key. The DC Investment Group (DCIG) brings together both DC and investment experts to ensure that the glide path reflects changes in regulations, member needs and investment opportunities.

### Three Levels of Governance

#### Daily

The Funds are managed by experienced portfolio managers who are responsible for asset allocation, based on the market environment, as well as de-risking of the glide path as members approach retirement.

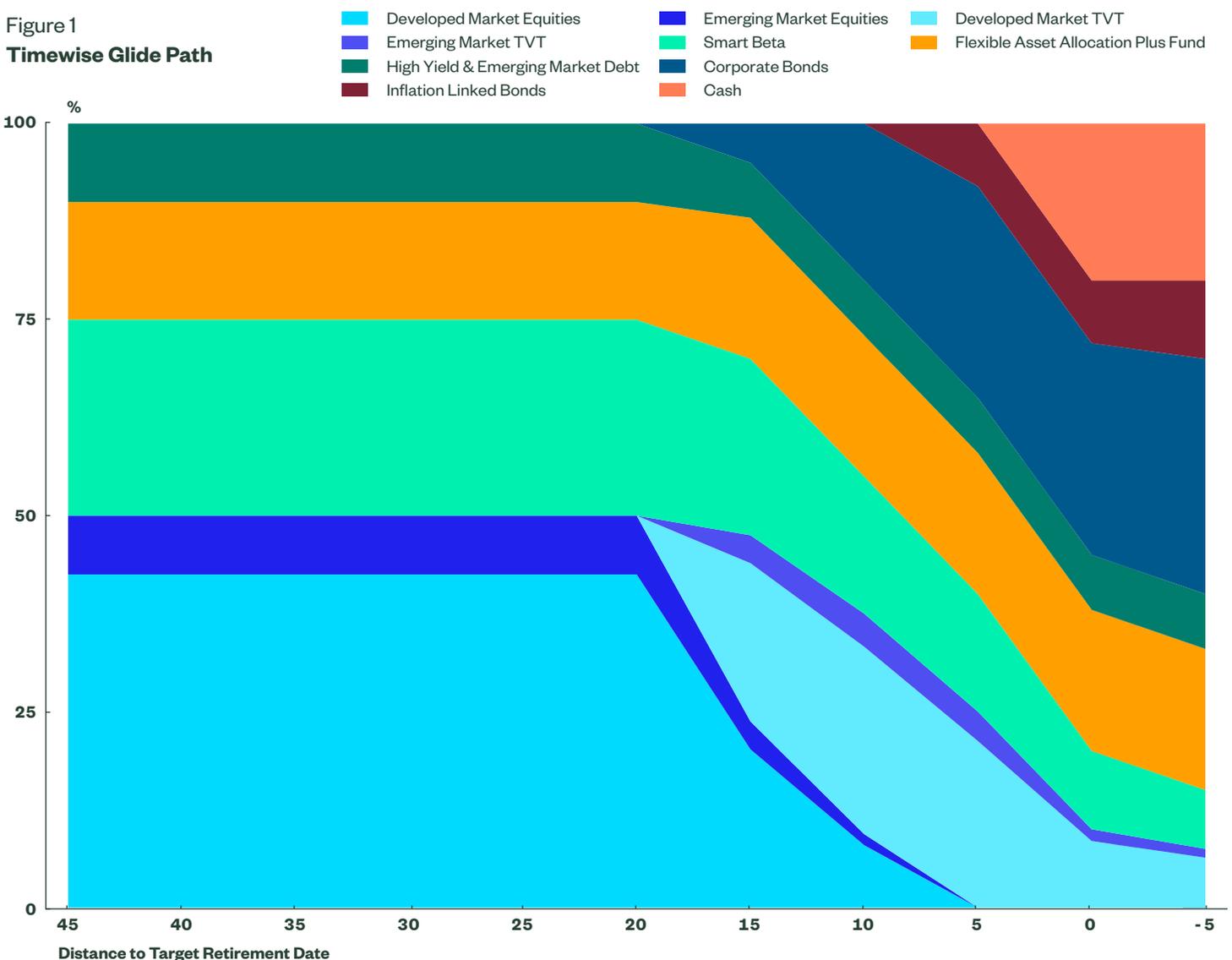
#### Monthly

The Funds are monitored by our DCIG which reviews performance against the objectives.

#### Annually

The glide path is reviewed by our DCIG, including both DC and investment experts, to ensure it continues to meet the needs of members, with any changes approved by our European Product and Global Investment committees.

Figure 1  
Timewise Glide Path



---

## **Robust Risk and Return Management**

Our research shows that workplace pension savers are understandably averse to large falls in the value of their investments. A key objective of Timewise Funds is to protect members from losses by dynamically managing the asset allocation according to the market environment.

Four distinct strategies are integrated to effectively and efficiently balance capital growth with capital preservation across all stages of the journey.

---

### Diversification

Diversification of investments can help to reduce risk, dampen volatility and improve potential returns over time. The Timewise Funds access an extensive range of asset classes from a broad opportunity set including developed and emerging market equities, smart beta, fixed income (including high-yield and emerging market debt), cash and a range of alternative assets, often out of reach for the average workplace pension saver.

---

### Flexible Asset Allocation Plus Fund

The Flexible Asset Allocation Plus Fund helps investors manage the risks associated with periods of heightened market volatility and geopolitical tensions.

We recognise that different asset allocations are suitable for different market environments. The Flexible Asset Allocation Plus Fund achieves this by actively varying its asset allocation in response to market conditions. The allocation to the Flexible Asset Allocation Plus Fund is increased during the consolidation phase of the glide path.

Smart beta is a transparent, rules-based investment strategy that allows members to gain cost-effective exposure to return-driving factors previously attainable only through higher-cost active strategies.

Timewise uses age-appropriate factor exposures at different points in the glide path. An allocation to return-focused size factors is used in the growth phase. An allocation to multi-factor and ESG, which includes lower-risk factors such as low volatility and high quality, is used throughout the entire glide path. This means an emphasis on higher-return factors when the member is further from retirement and a focus on less volatile factors closer to the target date.

Value	Size	Volatility
Value stocks have been shown to outperform the broader market indices over the long term. These results have been replicated by a number of researchers for many different sample periods and for most stock markets around the world.	Smaller capitalisation companies have tended to outperform larger capitalisation companies over the long term. Similar to the value effect, the size effect has been reproduced for numerous sample periods and for most major securities markets around the world.	Creating a portfolio with lower volatility or tilting towards lower risk stocks tends to generate a higher risk-adjusted return than traditional financial theory would suggest.
Quality	Momentum	Consider: ESG
Investing in higher-quality companies has been shown to deliver greater downside protection, so, in down markets their stock price is less impacted than the overall market.	Market efficiency proponents believe that stock prices have no memory BUT empirical evidence shows something else: many stocks that have done well recently tend to carry on doing well in the near term. The momentum smart beta factor aims to capture this.	The sixth smart beta factor? We don't consider ESG to strictly be a smart beta factor however we do see it increasingly being used alongside smart beta factors as a powerful complement for risk reduction.

In addition, we believe that responsibly-managed companies can deliver better long-term financial results. Increasingly, there is research into the implications of environmental actions, social behaviours and governance practices on long-term company performance and company's ability to withstand emerging risks. As such, the multi-factor smart beta allocation within the glide path aims to hold companies which have an improved environmental, social and governance (ESG) profile than the wider market.

---

## Target Volatility Triggers

In-built monitoring and adjustment mechanisms help limit the impact of market volatility in the Funds. Should volatility move above the pre-set target level, a proportion of the Fund's equity exposure is automatically reduced and switched into cash.

Figure 2  
**How do the Target Volatility Triggers Work?**

■ Equities  
■ Cash



---

Source: State Street Global Advisors as at 31st May 2020.

---

## Why Timewise

- Deep understanding of member needs
- Simple to communicate and administer
- Value for money

---

### Deep Understanding of Member Needs

Understanding the evolution of people's retirement needs is a crucial starting point for design of default investment strategies. We undertake a rigorous member research programme, which drives any changes to the glide path and asset allocation.

This research:

- Helps us gain in-depth knowledge of both members' objectives and attitudes to investment risk to deliver more predictable outcomes
- Enables us to systematically structure asset allocation over time — in line with the ultimate aim of replacing income from employment into retirement
- Monitors investment markets and public policy changes so the Funds are responsive and durable

---

### Simple to Communicate and Administer

Engaging members to save for retirement can be more effective if the choices are simpler to understand. The Timewise Funds are simple to communicate and administer because:

- Our single glide path means members only need to make one decision — the five-year window in which they expect to retire
- Investments are held in a single Fund rather than multiple funds that change over time
- Asset allocation changes happen within the Fund, with no need to move money between funds
- Each Fund has a single unit price, making it simple to present performance and fees.

This means schemes can focus on the messaging and decisions that matter, rather than potentially confusing members by communicating every change to the underlying components of the Fund.

---

## Value For Money

We believe charges should be simple and transparent so that members can understand what they are paying for. All charges for Timewise are included within the fixed total expense ratio (TER), which is continually reviewed to ensure value for members.

---

## Contact Us

### **Paul Dunne**

Head of Distribution — Ireland

Paul\_dunne@ssga.com

Tel +3531 7763029

## About State Street Global Advisors

Our clients are the world's governments, institutions and financial advisors. To help them achieve their financial goals we live our guiding principles each and every day:

- Start with rigor
- Build from breadth
- Invest as stewards
- Invent the future

For four decades, these principles have helped us be the quiet power in a tumultuous investing world. Helping millions of people secure their financial futures. This takes each of our employees in 28 offices around the world, and a firm-wide conviction that we can always do it better. As a result, we are the world's third-largest asset manager with US \$3.05 trillion\* under our care.

\* This figure is presented as of June 30, 2020 and includes approximately \$69.52 billion of assets with respect to SPDR products for which State Street Global Advisors Funds Distributors, LLC (SSGA FD) acts solely as the marketing agent. SSGA FD and State Street Global Advisors are affiliated.

## ssga.com

### Marketing Communication For professional clients only.

**Ireland:** State Street Global Advisors Ireland Limited is regulated by the Central Bank of Ireland. Registered office address 78 Sir John Rogerson's Quay, Dublin 2. Registered number 145221. T: +353 (0)1 776 3000. F: +353 (0)1 776 3300.

### Important Risk Information

Investing involves risk including the risk of loss of principal. Past performance is no guarantee of future results.

The information provided does not constitute investment advice as such term is defined under the Markets in Financial Instruments Directive (2014/65/EU) or applicable Swiss regulation and it should not be relied on as such. It should not be considered a solicitation to buy or an offer to sell any investment. It does not take into account any investor's or potential investor's particular investment objectives, strategies, tax status, risk appetite or investment horizon. If you require investment advice you should consult your tax and financial or other professional advisor.

All information is from SSGA unless otherwise noted and has been obtained from sources

believed to be reliable, but its accuracy is not guaranteed. There is no representation or warranty as to the current accuracy, reliability or completeness of, nor liability for, decisions based on such information and it should not be relied on as such.

This communication is directed at professional clients (this includes eligible counterparties as defined by the Central Bank of Ireland (CBI) who are deemed both knowledgeable and experienced in matters relating to investments. The products and services to which this communication relates are only available to such persons and persons of any other description (including retail clients) should not rely on this communication.

Diversification does not ensure a profit or guarantee against loss. Bonds generally present less short-term risk and volatility than stocks, but contain interest rate risk (as interest rates rise bond prices usually fall); issuer default risk; issuer credit risk; liquidity risk; and inflation risk. These effects are usually pronounced for longer-term securities. Any fixed income security sold or redeemed prior to maturity may be subject to a substantial gain or loss.

A Smart Beta strategy does not seek to replicate the performance of a specified cap-weighted index and as such may underperform such an index. The factors to which a Smart Beta strategy seeks to deliver exposure may themselves undergo cyclical performance. As such, a Smart Beta strategy may underperform

the market or other Smart Beta strategies exposed to similar or other targeted factors. In fact, we believe that factor premia accrue over the long term (5–10 years), and investors must keep that long time horizon in mind when investing.

Equity securities may fluctuate in value in response to the activities of individual companies and general market and economic conditions.

Assumptions and forecasts used by SSGA in developing the Portfolio's asset allocation glide path may not be in line with future capital market returns and participant savings activities, which could result in losses near, at or after the target date year or could result in the Portfolio not providing adequate income at and through retirement.

Investing in foreign domiciled securities may involve risk of capital loss from unfavourable fluctuation in currency values, withholding taxes, from differences in generally accepted accounting principles or from economic or political instability in other nations. Investments in emerging or developing markets may be more volatile and less liquid than investing in developed markets and may involve exposure to economic structures that are generally less diverse and mature and to political systems which have less stability than those of more developed countries.

Asset Allocation is a method of diversification which positions assets among major investment categories. Asset Allocation may be used in an effort to manage risk and enhance returns. It does not, however, guarantee a profit or protect against loss. Diversification does not ensure a profit or guarantee against loss.

The whole or any part of this work may not be reproduced, copied or transmitted or any of its contents disclosed to third parties without SSGA's express written consent.

**The information contained in this communication is not a research recommendation or 'investment research' and is classified as a 'Marketing Communication' in accordance with the Markets in Financial Instruments Directive (2014/65/EU) or applicable Swiss regulation. This means that this marketing communication (a) has not been prepared in accordance with legal requirements designed to promote the independence of investment research (b) is not subject to any prohibition on dealing ahead of the dissemination of investment research.**

© 2020 State Street Corporation.  
All Rights Reserved.  
ID311750-3272969.1.EMEA.INST 1020  
Exp. Date: 31/10/2021