

Bonds are Back

Where to Look, What to Do in 2024

Des Lawrence

Senior Investment Strategist

Investment Strategy & Research EMEA

- Slowing growth and further disinflation will push central banks to cut rates aggressively.
- Structural trends in the labour force and productivity also favour lower yields.
- Expect a bullish steepening in yield curves.
- Embrace duration — US Treasuries will likely set the trend.
- Short-dated bonds offer a compelling alternative for those who remain cautious on duration in the near term.
- Cautious on credit (IG and HY) for now but EM debt warrants attention.

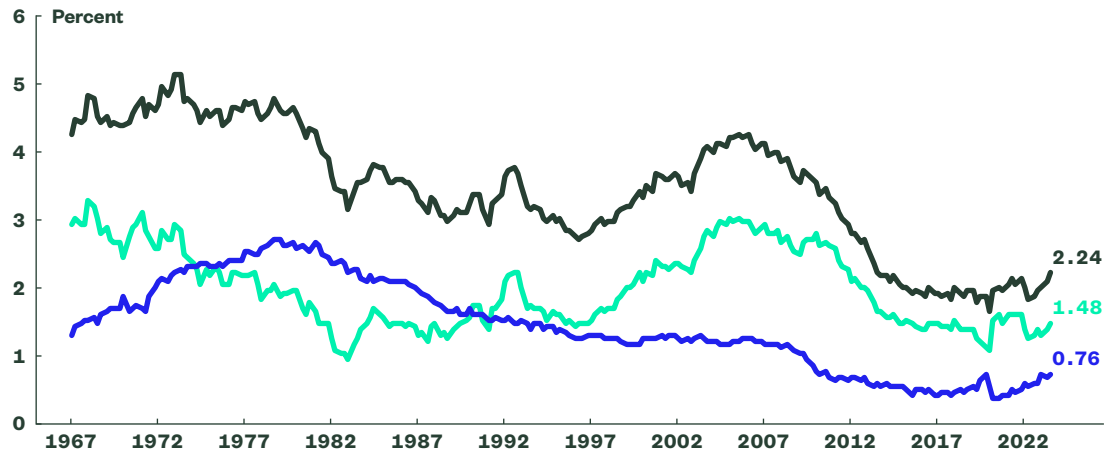
A Rare Synchrony

There are moments when the stars align particularly well for bond investors, moments when strong and complementary forces — cyclical and structural — strike a rare synchrony. These infrequent moments often deliver large gains relative to historic averages. For fixed income investors we may well be at such a pivotal point. On the cyclical side, three interrelated dynamics are in play: a slowing labour market and economy, rapidly cooling inflation and, as a consequence, real interest rates set at an overly restrictive level.

On the structural side, a more gradual, yet potent, dynamic is in motion: modest labour force expansion and waning productivity growth (see Figure 1) point to an economy whose safe operating speed or trend growth has declined. In the medium term this structural aspect will act as an anchor for long-dated sovereign yields in the US and elsewhere, while in the near term (i.e. the coming quarters) the cyclical forces get us moving towards the anchor point.

Figure 1
**US Structural Trends
 Provide an Anchor
 for Yields**

■ US Trend Growth
 ■ Productivity Growth
 (10Y Ann.)
 ■ Labor Force Growth
 (10Y Ann.)



Source: State Street Global Advisors. As of 30 September 2023.

The Attraction of Sovereign

While the resilience of the US economy has surprised many of us in recent quarters, we expect a meaningful slowdown in global growth this coming year. The combination of that slowdown in output and a disinflation dynamic that has a bit further to run leads us to believe that sovereign fixed income — and US Treasuries in particular — offers investors an attractive proposition over the medium term. Returns will not come in neat portions quarter by quarter however, and we expect recent choppiness to continue as markets digest data revisions and outliers around an established softening trend. The US labour market is a good case in point: labour demand continues to slow — we see ample evidence of this — and while the occasional strong data point may be met with some angst and confusion it should not be read as a reversal of an overall weakening trend. Interestingly, even the Fed acknowledged recently that job gains “while still strong” had “moderated since earlier this year”.

Furthermore, the welcome disinflation dynamic becomes more nuanced and market-specific from here. In the US for example the narrative will be less focused on the scale of disinflation and more about a rotation from headline to core. In the UK and across the Eurozone, we expect the disinflation trend to continue but at a much slower pace from here. Across Asia and the Pacific, declining inflation is also evident albeit at a more modest pace and through different channels. This ongoing inflation dynamic means that some of the world’s major central banks have good cover to deliver significant rate cuts, even if their rhetoric remains somewhat ambivalent in the very near term.

At the time of writing much of this has been quickly and aggressively priced in to many short-term and long-term interest rate markets. It’s not unusual for markets to reassess and give back some of those gains especially in light of the sheer scale and speed of the moves — in the last three months of 2023 yields plunged across most major government bond markets with a favourable spill-over into various other fixed-rate markets. We nonetheless believe that investors will still be rewarded in sovereign debt this coming year and, additionally, a potential correction in yields may offer an even more rewarding entry point before yields resume a downward trend in a more sustainable manner.

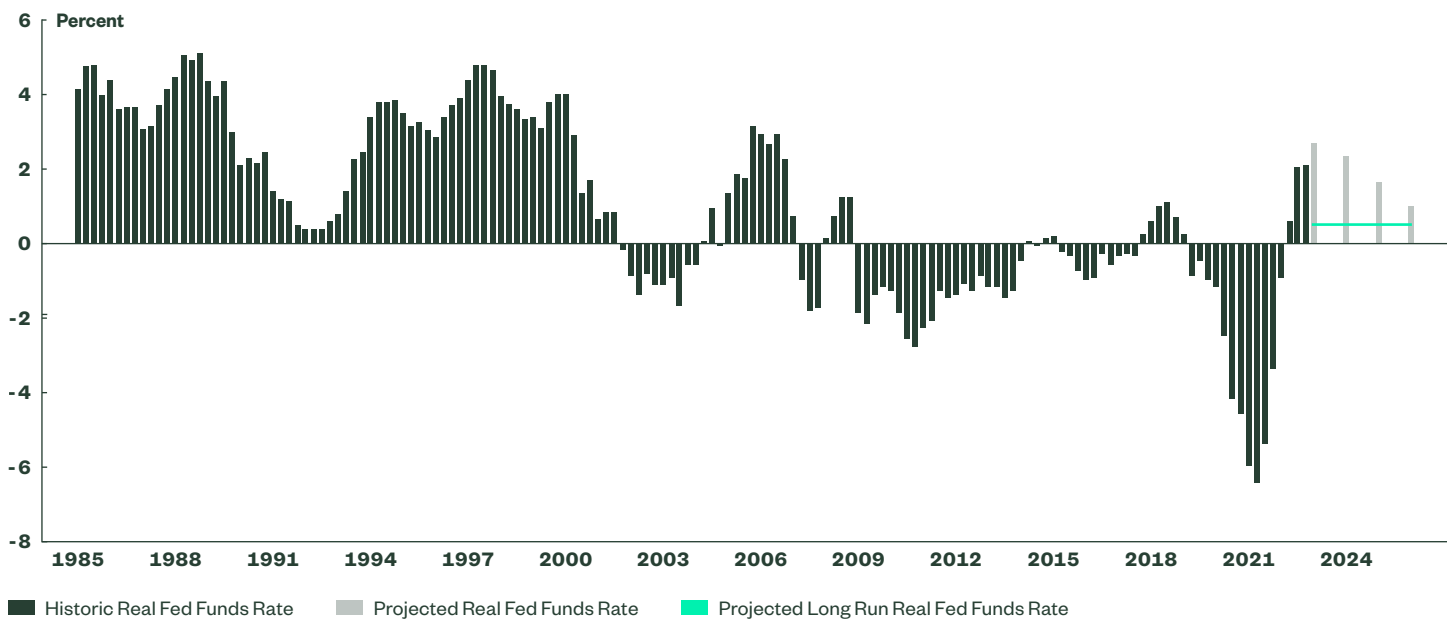
The Catalyst

As noted above there are a few dynamics in play on the cyclical front. The extent of the fall-off in economic activity and the pace at which inflation moderates are still subject to debate. However, the critical point for investors hinges around real interest rates — more specifically, what level and duration is sufficiently restrictive to restrain inflation without causing undue damage.

Currently the Fed's collective view¹ is that inflation² will fall from an estimated 2.8% at end 2023 to 2.4% by the end of this current year. Given their dot plot projections for the nominal Fed Funds rate that implies the real Fed Funds rate starts this year at 2.6% and ends at a still pretty restrictive 2.2%. Their projections see the real Fed Funds rate then falling to 1.5% and 0.9% by the end of 2025 and 2026 respectively. So how restrictive is that? The chart below provides some context on how the real rate has varied over previous economic cycles and the Fed's current projections for it out to end 2026.

Figure 2

Real Fed Funds Rate — Restrictive for Some Time to Come?



Source: State Street Global Advisors. As of 31 December 2023. Federal Reserve's Summary of Economic Projections, December 2023. Projected real Fed Funds rate data are inferred from projections for nominal rates and inflation.

It's clear that the Fed's response to a slowdown of any reasonable magnitude has been to reduce the real rate close to zero and in more recent times to bring it firmly into negative territory (the response during the pandemic was clearly exceptional). However, at this point the Fed is not only projecting real rates to remain significantly higher than its own long-run estimate of neutral (0.5%) but to remain quite restrictive for, quite literally, years to come despite clear evidence of inflation falling quickly and the economy slowing meaningfully. It also seems likely that the longer the Fed keeps rates this high for this long the more likely the ultimate need for negative real rates.

Sovereigns in the Spotlight

The value catalyst for Treasury investors can come about in a couple of ways. Either the Fed acquiesces and revises downwards its rate projections and/or tailors its inflation estimates or it sticks to its guns for longer and the economy most likely faces gratuitous damage in the form of needlessly higher unemployment and borrowing costs. The former supports Treasuries by removing uncertainty and policy error and while we certainly don't wish for the latter its implications for yields are arguably more favourable again.

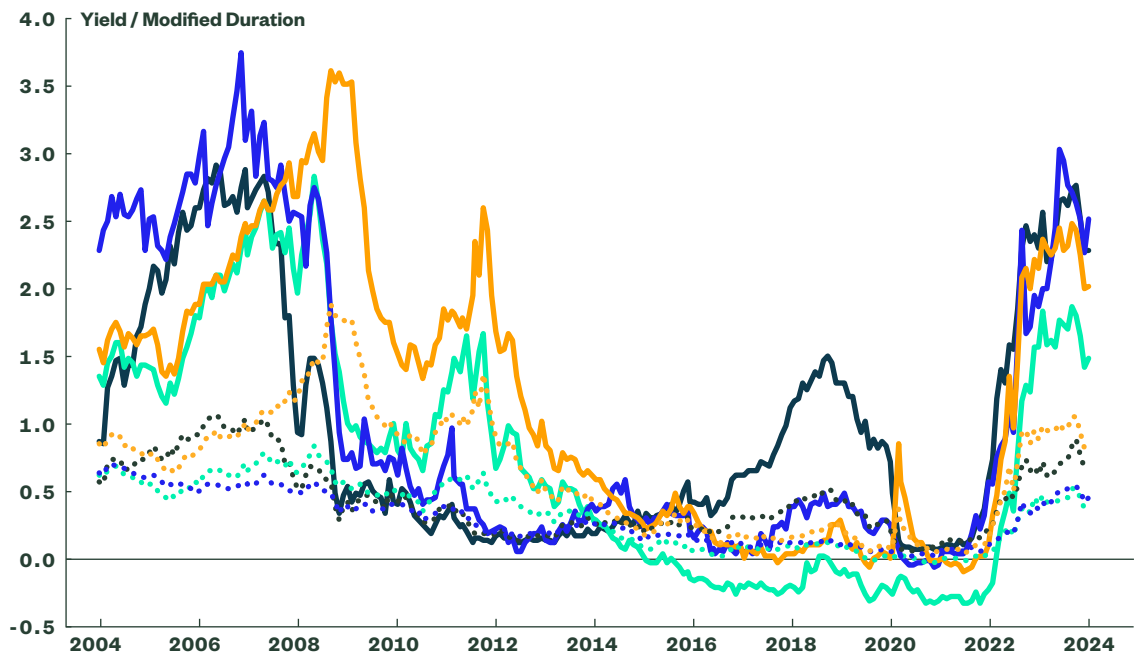
As noted the Fed sees core PCE inflation hitting 2.4% by the end of this year; we take a more constructive view and see it falling to 2.4% by mid-year and then lower into year end. Without trying to apply spurious precision, the extent to which realised inflation comes in below the Fed's estimates gives US Treasury investors more confidence in and a margin of safety on their exposure to US Treasuries.

At longer maturities there is typically a strong correlation between the performance of most major sovereign bond markets — indeed the performance of the Japanese 10-year yield in line with most other major markets in Q4 is a striking example when the Bank of Japan is embarking on a very different monetary course to others. It's a reminder that duration is often global, while policy rates are distinctly local. We believe the US Treasury market best captures our favourable view on duration but we are aware that other markets follow Treasuries very closely at times.

Nevertheless there are sound reasons for us to see things playing out slightly differently outside the United States. For example, while we expect the disinflationary trend to continue across many European countries the progress from here is likely to be a lot slower than the impressive pace of decline seen in recent months. Furthermore, wage inflation is still relatively elevated in both the UK and across the single currency bloc with clear implications for policy settings. Recent rhetoric from both the European Central Bank and the Bank of England alludes to rates coming to rest at a plateau for some time rather than a quick pivot to cutting mode. A combination of the above could mean that investors in European sovereign debt may wish to exercise some patience in the near term until they can discern more evidence of a tilt in central bank policy.

The other side of that same monetary policy coin is that European (and many other) investors have a compelling alternative if they remain cautious on duration in the near term. The dramatic rise in short-dated bond yields suggests that the risk-reward profile (yield per year of duration) across several European markets is at its most attractive level in a decade or more (see Figure 3).

Figure 3
Short-Dated Bonds Still Compelling



Source: State Street Global Advisors. As of 31 January 2024.

Credit Waits in the Wings

Although investment grade corporate credit has benefited from relatively solid fundamentals, we expect them to soften in the coming quarters as revenue growth fades in a slowing economy and margin pressures challenge bottom-line growth. Against that background, spreads — at average levels for euro issues and well below the average level seen over the past 20 years for US dollar and sterling issues — do not look inviting. A further point of caution arises in relation to the declining quality of the overall investment universe in US dollar, sterling, and euro corporate credit.

Although issuers of corporate debt have taken advantage of low yields in recent years it would be a mistake to believe that they are immune to market conditions given that significant amounts of debt are due to be refinanced in the coming years. There are a number of moving and interrelated parts — absolute sovereign yield levels, prevailing corporate spreads and the duration of any sizeable move in either.

As outlined above, the response of central banks to evolving disinflation will have a bearing on underlying sovereign yields: if central banks do not concede on the disinflation front and keep rates overly restrictive for some time there is a clear risk of a deeper slowdown which is likely to put upward pressure on spreads (which are already relatively low) although the likely ensuing fall in underlying sovereign yields would clearly be supportive. A more agile response from central banks would offer the best outcome with less damaging spread-widening and lower underlying yields. In any case, at current spread levels, we feel investors can afford to wait for better entry levels.

High Yield Fails to Convince

Despite the fourth quarter rally absolute yields (broad benchmark level) for sub-investment-grade debt are still substantially higher than their average over the past 10 years. While not an immediate problem, it does raise the spectre of borrowers having to issue debt at significantly higher coupons if yields are still elevated at the point of refinancing. High yield debt — given its typically shorter term to maturity — is usually more exposed to this risk than its investment grade counterpart. Euro-denominated debt, in particular, faces substantial refinancing needs two to three years out. Once again both the underlying yield and the spread determine the ultimate coupon at issue.

Similar to its investment grade counterpart, high yield debt has been trading at relatively compressed spreads. Default rates are currently quite modest but can only rise as our predicted slowdown bites in 2024. In that environment, we anticipate a rise in distress ratios and in average index-level spreads. Consequently, we do not consider high yield debt a compelling proposition at current spreads. In a scenario where central banks keep real rates overly restrictive greater spread widening could, if maintained for some time, start to feed into considerably higher refinancing cost for some issuers. In fact, investors in this higher income/risk segment are likely to be much better rewarded in Emerging Market Debt (hard currency) than high yield bonds in the coming quarters.

Emerging Market Debt Commands Attention

Against a backdrop of heightened volatility and uncertainty, hard currency emerging market sovereign debt currently looks attractive in light of the spreads on offer. With spreads in the high yield subsegment trading well above their long-term average, markets have already priced in most credit events (see Figure 4). Credit quality has shifted as the credit rating composition of indexes has changed. In high yield, the proportion of the lowest-rated credits has increased as countries have defaulted, restructured their debt, and been downgraded. In investment grade, by contrast, the proportion of the highest-rated credits has grown largely due to the addition of highly rated Gulf countries that have been large issuers of debt, resulting in a quality upgrade. Moreover, in the absence of a US recession, spreads have the potential to tighten further. There is also additional upside possible from a rally in Treasuries as outlined above.

On the other hand, the picture for emerging market local currency debt (EMD LC) has become a lot more complex. Firstly, emerging market monetary policy has decoupled from the Fed, so the differential between the yield on EMD LC and US Treasuries is around the lowest it has been in 15 years.

Next, the strong US dollar is clouding the short-term outlook — not only because of its direct impact on emerging market currency returns, but also indirectly because of its impact on emerging market inflation. However, real yields have now turned positive for some of the largest constituents in the broader EMD LC Index, and even though this is still below US Treasuries, it offers a pick-up versus the euro area.

Figure 4
HY EM Debt Driving the Spread Widening in Broad EM Debt

■ EMBIGD HY Spread
■ EMBIGD Spread
■ EMBIGD IG Spread



Source: State Street Global Advisors. As of 29 December 2023.

The 2024 Game Plan

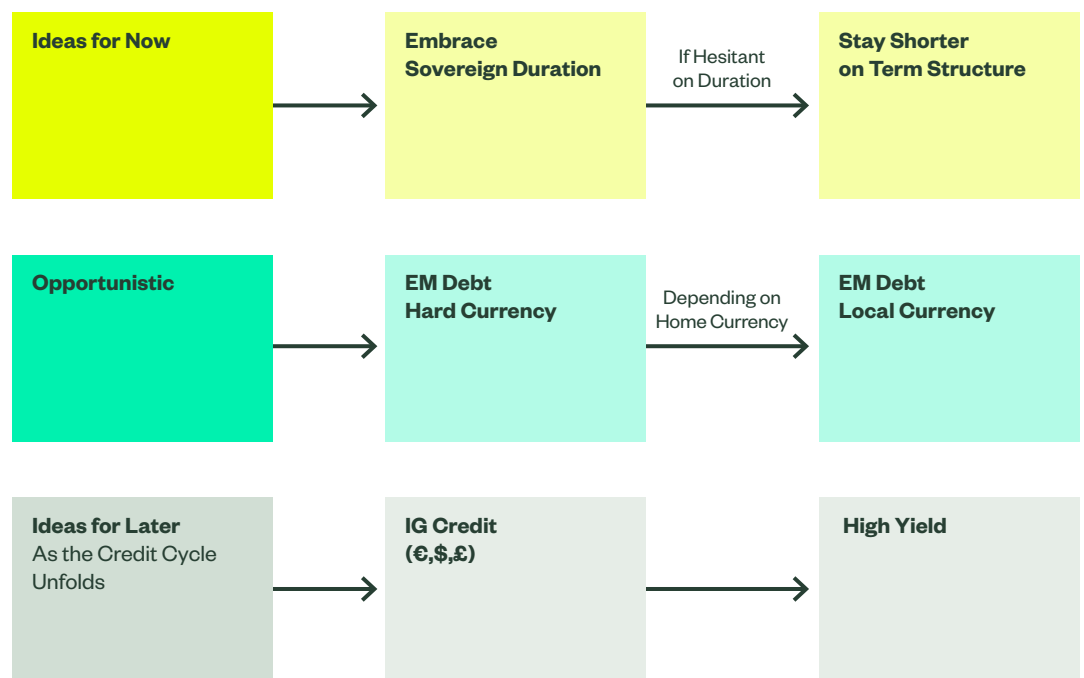
As the impressive resilience of the US economy fades in 2024, we believe that **sovereign fixed income** offers investors a rewarding opportunity. The significant improvement in the inflation environment will be the likely catalyst as central banks witness just how restrictive real policy rates have become.

The **US Treasury** market is probably best placed to capture this prospect. The picture varies by region and country, the short end of several sovereign debt markets also presents a compelling yield-duration profile for those investors unwilling to embrace duration more fully.

A slowing economy and advancing credit cycle will present challenges to corporate income and balance sheets. Therefore, we expect that there will be more rewarding entry levels for credit investors in the coming quarters.

There are attractive spread opportunities in **hard currency emerging market debt**, assuming a hard landing is avoided. The picture for **local currency emerging market debt** is more nuanced but still offers attractive pick-up potential for eurozone investors.

Figure 5
How to Play It



An ESG allocation can be considered as part of your investing strategy.

Source: State Street Global Advisors.

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* Pensions & Investments Research Center, as of December 31, 2022.

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